

Appliqué Name Collar

Make an adjustable collar with fabric letters stitched directly onto the collar body for a bold handmade look.



THIS GUIDE INCLUDES 3 SELLABLE SIZES



Small

10–14 inch neck



Medium

14–18 inch neck



Large

18–22 inch neck

PROJECT OVERVIEW



1

Size & cut



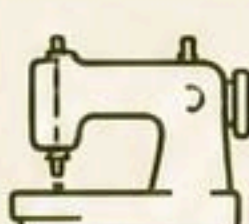
2

Make letters



3

Place letters



4

Stitch letters



5

Sew sleeves



6

Add webbing



7

Attach hardware



8

Finish & adjust

WHAT YOU'LL MAKE



An adjustable fabric-covered collar with stitched appliqué letters, strong webbing core, and ready-to-sell size ranges.

- ✓ Bold & readable
- ✓ Handmade statement look
- ✓ Strong for everyday wear

Size System & Cutting Chart

Use these ready-to-sell sizes and cut all pieces before you begin.

	Small 10–14 in	Medium 14–18 in	Large 18–22 in
Finished neck range	10–14 in	14–18 in	18–22 in
Finished collar width	1 in	1 in	1 in
Hardware size	1 in	1 in	1 in
Long webbing strap	22 in	26 in	30 in
Short buckle strap	5 in	5 in	5 in
Long outer fabric strip	23 x 2.5 in	27 x 2.5 in	31 x 2.5 in
Short outer fabric strip	6 x 2.5 in	6 x 2.5 in	6 x 2.5 in
Long strip interfacing	same as fabric	same as fabric	same as fabric
Short strip interfacing	same as fabric	same as fabric	same as fabric
Safe appliqué name zone	4.5 x 0.9 in	5.5 x 0.9 in	6.5 x 0.9 in

MEASUREMENT LOGIC

1 LONG STRAP (adjustable range)



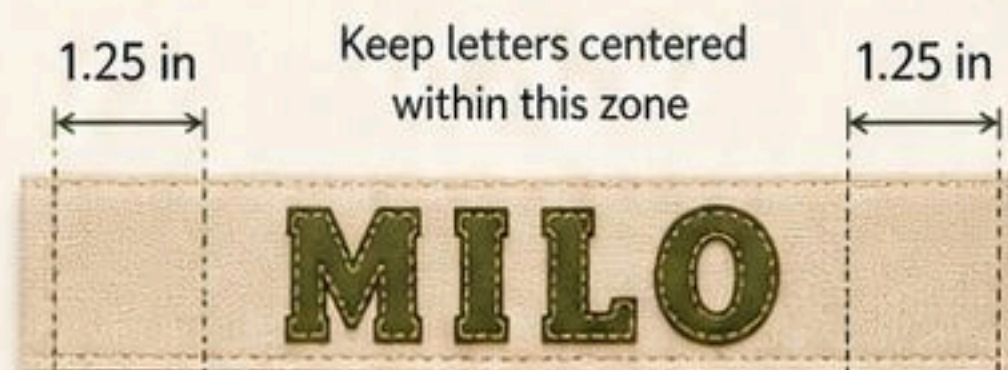
This strap forms the adjustable length.

2 SHORT STRAP (hardware end)



Connects to the buckle and D-ring.

3 APPLIQUÉ NAME ZONE



Center the letters within the safe zone. They should sit about 1.25 in away from both hidden end-fold zones.



NOTE

Keep the appliqué inside the safe name zone so all letters stay visible after assembly.



TIP

Simple block letters are the easiest to read and sew neatly.

Tools & Materials

Gather everything before you start for a smoother, more accurate build.

1. FABRICS & STABILIZERS



Cotton canvas
or quilting cotton



Fusible
interfacing



Paper-backed
fusible appliqué web



Contrasting
letter fabric

2. STRUCTURE MATERIALS



1 in nylon or
polypropylene webbing

3. HARDWARE



Side-release
buckle set



Tri-glide
slider



D-ring

4. THREADS



All-purpose
sewing thread



Topstitch
thread

5. TOOLS



Sewing
machine



Hand
needle



Scissors or
rotary cutter



Ruler



Fabric
marker



Clips
or pins



Iron



Lighter or
Fray Check



All 3 sizes use
1 in webbing and
1 in hardware for
a clean sellable
system.



TIP



Choose a letter
fabric that
contrasts clearly
with the collar
body so the
name stands out.

Step 1 – Cut All Pieces



Cut the webbing, fabric, and interfacing using the chart from Page 2.

PIECE	Small 10–14 in	Medium 14–18 in	Large 18–22 in
Long webbing	22 in	26 in	30 in
Short webbing	5 in	5 in	5 in
Long fabric	23 x 2.5 in	27 x 2.5 in	31 x 2.5 in
Short fabric	6 x 2.5 in	6 x 2.5 in	6 x 2.5 in
Long strip interfacing	23 x 2.5 in	27 x 2.5 in	31 x 2.5 in
Short strip interfacing	6 x 2.5 in	6 x 2.5 in	6 x 2.5 in

MICRO-STEPS

1



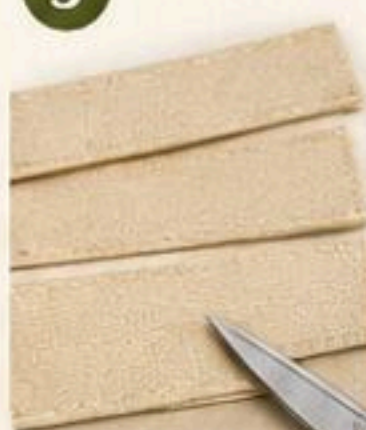
Measure and cut the long and short webbing.

2



Seal the cut webbing ends lightly with a lighter or Fray Check.

3



Cut the long and short fabric strips.

4



Cut matching interfacing pieces.

5



Cut a small piece of contrasting fabric and fusible appliqué web large enough for the pet name.

6



Keep each size grouped and labeled.

SAFETY NOTE – SEAL WEBBING ENDS



GOOD SEAL



Smooth, slightly melted end that won't fray.

TOO MUCH HEAT



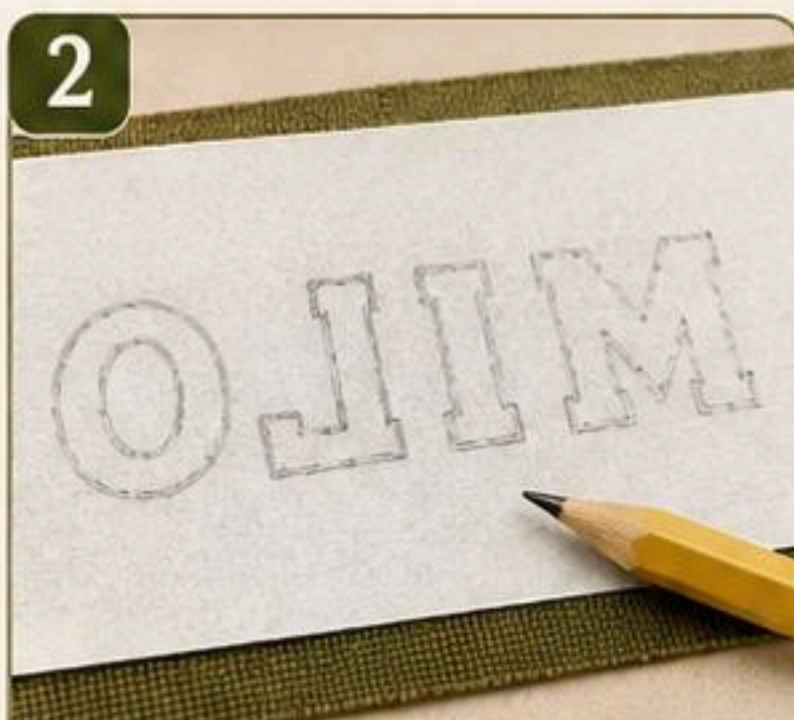
Burnt, hard, or brittle end that can weaken or fray.

Step 2 — Make the Appliqué Letters

Prepare fabric letters before attaching them to the long strip.



1 Fuse paper-backed appliqué web to the wrong side of the contrasting letter fabric.



2 Trace the pet name in reverse on the paper side. Example name: "MILO".



3 Cut out each fabric letter neatly.



4 Mark a centered baseline and safe name zone on the long outer strip.



5 Peel the paper off the letters and arrange the letters centered with even spacing.

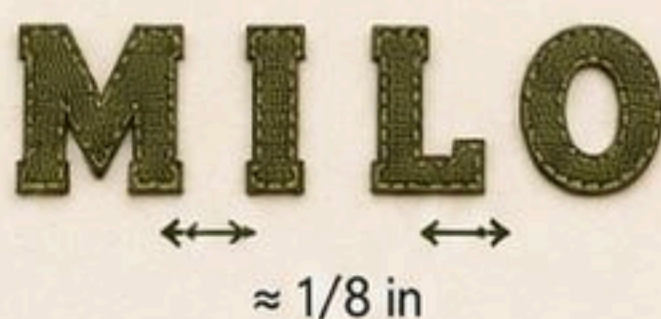


6 Press the letters in place with an iron so they are ready to stitch.

LETTER-SIZING TIPS

	Small	about 0.55–0.65 in tall
	Medium	about 0.65–0.75 in tall
	Large	about 0.75–0.85 in tall

SPACING TIP



Keep about 1/8 in between letters and use simple block capitals for cleaner results.

PREVIEW

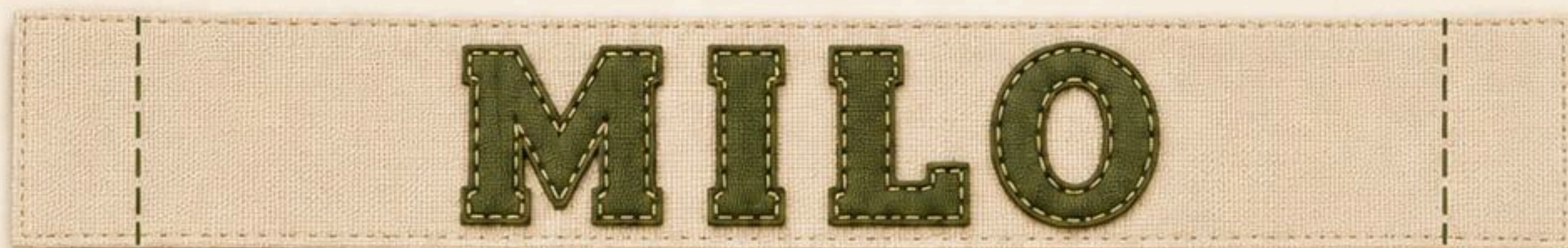
MILO

Your letters should be centered within the safe name zone with even spacing.

Step 3 — Stitch the Letters onto the Long Strip



Sew the fused appliqué letters onto the long strip while the fabric is still flat.



Hidden end-fold
zone (inside)

Safe name zone
(keep letters inside)

Hidden end-fold
zone (inside)

1

MILO

Check the letters are
centered and straight.

2



Confirm even
letter spacing.

3



Press once more
if needed so the
letters stay flat.

4



Stitch around each letter
with a narrow zigzag
or satin stitch.

5



Continue until all letters
are fully secured.

6



Trim loose threads
and inspect the edges.

7

MILO

Check that the name lies flat,
readable, and faces outward.

FINISHED EXAMPLE



NOTE

Sew the letters before turning
the strip into a sleeve — this
is easier and cleaner.



TIP

Use matching thread for a subtle look
or contrast thread for a decorative
handmade look.

Step 4 — Sew the Fabric Sleeves

Turn the outer fabric strips into neat covers for the webbing.



- 1** Fold each strip lengthwise, right sides together.

LONG STRIP



SHORT STRIP



- 2** Stitch the long edge with about a 1/4 in seam allowance.

LONG STRIP



SHORT STRIP



- 3** Turn the tubes right side out.

LONG STRIP



SHORT STRIP



- 4** Press flat with the seam centered on the underside.

LONG STRIP



SHORT STRIP



- 5** Confirm the long strip shows the appliqué name centered on the front side.

LONG STRIP



SHORT STRIP



AT A GLANCE

RIGHT SIDES TOGETHER



STITCH



TURN



FINISHED SLEEVE



TIP: A loop turner, safety pin, or hemostat can help turn narrow tubes.

Step 5 – Insert the Webbing & Topstitch



Slide the strong inner strap into each sleeve and secure the cover in place.

LONG STRAP (WITH APPLIQUÉ NAME)



SHORT STRAP (HARDWARE END)



FOLLOW THESE STEPS

- 1 Slide the long webbing into the long fabric sleeve.
- 2 Slide the short webbing into the short fabric sleeve.
- 3 Keep the seam on the underside of each strap.
- 4 Fold the extra 1/2 in fabric at each end inward to hide raw edges.
- 5 Topstitch near both long edges to hold the fabric smoothly around the webbing.
- 6 Topstitch the short ends closed.

NOTE



The appliquéd name should stay centered and face outward on the long strap.

TIP



Use clips instead of pins when the layers feel thick.



Step 6 — Attach the Hardware

Build the buckle end and the adjustable side exactly in this order.

A. SHORT STRAP (buckle end with D-ring)

-  Slide one buckle half onto the short covered strap.
-  Add the D-ring.
-  Fold the strap end back by about 1.5 in.
-  Sew a strong box-X stitch to lock it.
-  The D-ring should sit between the buckle and the stitch line.

B. LONG STRAP (adjustable side)

-  Thread one end of the long covered strap through the center bar of the tri-glide slider.
-  Fold that end back by about 1.5 in and stitch securely to anchor the slider.
-  Take the free end and thread it through the other buckle half.
-  Bring the free end back through the tri-glide to create the adjustable section.
-  Make sure the appliqué name faces outward when the collar is closed.

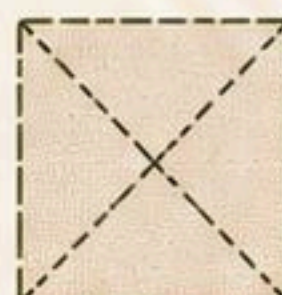


CAUTION

Always check the buckle direction before sewing. Both halves must face inward so the collar can be fastened correctly.



STITCH NOTE



Use a strong box-X stitch at all stress points to keep hardware secure and the collar durable.

Step 7 — Finish, Adjust & Quality Check

Test the collar, confirm the size range, and make sure it is ready to sell.



FINAL CHECKLIST

1

Buckle snaps together smoothly.



2

Slider adjusts the collar easily.



3

D-ring is secure.



4

Letters are centered and stitched securely.



5

Seams and topstitching are neat and strong.



6

The collar reaches the correct size range.



SIZE REMINDER



Small
fits 10–14 in necks



Medium
fits 14–18 in necks



Large
fits 18–22 in necks

FINAL NOTE



Pull firmly on the hardware and on each appliqué letter edge before selling.

Quality and safety come first.

CARE TIP



Spot clean or hand wash, reshape, and air dry.



Your appliqué name collar is ready! Great job!